

Operations Report

May 2021

Administration

- As the city begin to open, I will begin transitioning back to the office. My goal is to be fully operational beginning Tuesday July 6.
- Due to me getting vaccinated, CCRA received an employer tax credit.
- Wework requests that all visitors wear a mask while in the office – vaccinated or not. I do not know if this rule will be lifted.

Annual Meeting

- I have received compliments on how the Annual Meeting was run. The participants who contacted me loved the format. Some praised Josh Shapiro for his candor.

Communications Committee

- I had a meeting with the Communications Community regarding the logistics of the Annual Meeting and drafting a social media plan for the next fiscal year (see Communications Report).

Development Committee

- I had a conference call with the Development Committee regarding the online auction (see the Development Committee Report)

Membership

- I have sent out 92 membership packets.
- No major issues involving members.

April Enewsletter Stats

- The enewsletter was distributed to 1823 contacts.
- There was an average of 50% who opened the enewsletter.
- There was an average of 26% percent who click-thru the enewsletter

Website

- There were 729 visitors to the website.
- The most visited pages were News Blog, Calendar, Board Meeting Information, and Merchant Partners.

Office Closure

- In observance of the Juneteenth holiday, the office will be closed on Friday, June 18.
- In observance of the Independence Day holiday, the office will be closed on Monday, July 5.