

**MINUTES OF THE BOARD OF DIRECTORS MEETING
TUESDAY, OCTOBER 13, 2020, 6 pm
Via Zoom**

1. The meeting was called to order by the President at 6:06 pm.
2. The following directors were present via Zoom: Maggie Mund, Rick Gross, Tina Breslow, Elena Cappella, Michele Ettinger, Kate Federico, Richard Frey, Barbara Halpern, Amy Jared, Susan Kahn, Lauren O'Donnell, Harvey Ostroff, Nathaniel Parks, Charles Robin, Nan Robinson, David Rose, Matt Schreck, Richard Speizman, Robin Sweet. Richard Vaughn, Ben Weinraub, and Ben Zuckerman. Wade Albert participated as counsel and past presidents, Matt Fontana, Charles Goodwin, Jeff Braff and Steve Huntington also participated, as did Travis Oliver.
3. Board members not present: Michael Bowman, Pip Campbell (excused), Doug Mellor, and Dawn Willis.
4. A motion to approve the minutes of the meeting of September 8, 2020 was Made, Seconded and Passed.
5. Matt Schreck presented the Treasurer's report, noting that our cash position is lower than this time last year and expenses are up but we continue to have sufficient money in the bank. The sidewalk appeal is progressing better than usual and CCRA is currently seeking forgiveness to the Payroll Protection Program loan.
6. Rick Gross provided details of the Development committee plans to offset the \$40,000 deficit from the cancellation of the House and Garden Tour and Casino Night. The Fall drive, starting in November, will be the Namibia week raffle, with Board members being asked to purchase tickets and to participate in selling them as well (100 tickets to be sold @ \$100/each). The Spring drive will consist of the auction for 3 Villas in Scotland, Tuscany and Spain. The bidding is likely to begin with \$3,000 minimum bids. With an anticipated \$5,000 raised for each auction week, and with the matching funds, the expectation is \$30,000 in total will be raised for all three, added to the \$10,000 from the raffle proceeds, should get us to the \$40,000.
7. Travis Oliver presented the office report. The termination notice went out to WeWorks and alternative space is being considered, including a space at the BEX facility, on the 20th Street side, on the first floor.
8. The President reported on:

Board of Directors

President: Margaret Mund

Executive Vice President: Richard Gross

Vice Presidents: Phillipa Campbell • Barbara Halpern • Charles Robin • Robin Sweet

Secretary: Nan Robinson • Assistant Secretary: Lauren O'Donnell

Treasurer: Matthew Schreck • Assistant Treasurer: Richard Speizman

- Participation in meetings with the Controller’s Community Accountability and Advisory Council.
 - The rescheduling of the Board retreat to develop a meaningful agenda, given the times and the wants and needs of membership
 - The great testimony at the Council Public Safety Hearing on ATVs by Dawn Willis
9. Barbara Halpern on the Communication report advised of the meeting on the renaming of Taney Street scheduled for Thursday night. Richard Vaughn then discussed the latest plan for increasing the CCRA presence through UTube streaming and more active use of the Twitter account.
 10. Michele Ettinger then spoke about the success with the Merchant Member program, where businesses offer a discount of some sort but are not required to be paying members of CCRA. Also in the works, are the return of the Welcome packets, including a 6-month free CCRA membership to be distributed to new homeowners, following a successful launch of this program last year. With respect to the Hi-Rise initiative, the take-up rate for the Murano has been lower than previously reported but follow-ups continue, as do meetings with the William Penn House and Penn Center, the other two lead High-Rise targets. Member growth overall is looking positive, despite the challenging times. A photo challenge of Pets in Costume has been launched for member engagement during the Halloween season.
 11. Bill West of the Streets Committee led the discussion on adding more bus lanes on Market and JFK between 15th and 20th Streets. The motion was Made, Seconded and Passed.

CCRA Supports Pilot for Dedicated Bus Lanes on JFK, Market

The Center City Residents' Association thinks that, in general, dedicated bus lanes are a good idea, and it strongly supports the pilot of dedicated bus lanes on Market Street and John F. Kennedy Boulevard, between 15th Street and 20th Street.

CCRA also urges the City of Philadelphia to develop its entire Complete Streets program rapidly. This program should include new and improved bicycle lanes and pedestrian amenities such as corner bumpouts, speed bumps, pedestrian safety islands on wide streets, improved timing of traffic signals, mid-block pedestrian crossings where appropriate, and Open Streets,

12. Elena Cappella discussed a PDAC summary report that will be subsequently circulated.
13. Regarding Community Relations, Matt Fontana reported that only 2 or 3 of the Sidewalk Incident Forms have been filled out and submitted to date, although more use of the form is anticipated over time. The ATV/motorcycle issue continues to be a leading issue of concern and the suggestion to write a letter of concern to City Council was made.
14. Ad Hoc Committees:

- Elena gave an overview of the changes to the By Laws being contemplated. She encouraged those with questions to send them to her in advance of next month's board meeting.
- Rick Gross provided the Major Development Task Force update on 113-119 South 19th Street, 33 North 22nd Street and the new development at 19th & Chestnut.

15. With no new business being introduced, the meeting adjourned at 8:01 pm.