

MINUTES OF THE BOARD OF DIRECTORS MEETING TUESDAY,

JANUARY 14, 2020

Brandywine BEX, 2 Commerce Sq., 2005 Market Street

The following directors were present in person: Wade Albert, Guy Aiman, Elena Cappella, Donna Cordner, Kate Federico, Barbara Halpern, Amy Jared, Susan Kahn, Doug Mellor, Harvey Ostroff, Richard Frey, Paul Rathblott, Charles Robin, Nan Robinson, David Rose, Matt Schreck, Robin Sweet, Dawn Willis, Ben Zuckerman, Chuck Goodwin, and Steve Huntington. Stanley Krakower was also present. The following were excused: Maggie Mund, Philippa Campbell, Richard Gross, Michele Ettinger, Susan Kahn

Guest: Vittoria Shultz

**Approval of December Minutes**

- Two revisions to the attendance were made by Travis Oliver
- Moved as amended; seconded; Lauren O'Donnell abstained; otherwise unanimously approved

**Treasurer report by Matt Schreck**

- Financials are good
- Below budget for winter appeal
- Membership is ahead of a year ago
- Newsletter revenue is still an issue
- Operating expenses are steady

**Office Report by Travis Oliver**

- Office rent increase starts this month
- Matt Schreck is renegotiating discount with DiBruno
- Garden plot agreements will be done online; Lauren O'Donnell and Matt Schreck will review Garden Agreement
- Members called about abandoned bikes on 19<sup>th</sup> street; Travis will advise them to call CCD which will tag them
- Members are requesting to extend street cleaning to 2300 Walnut; Travis will follow-up with Jeff Braff who may have insight
- Members asked about potential development on 2000 block of Sansom and Moravian; Travis will advise them that there is nothing before the zoning committee and the property is being handled by an estate

**President Report by Donna Cordner**

- Public safety meeting: Maggie Mund is asking for a meeting with police captain and will include people who self-identified at October 27 meeting as wanting to be involved
- Janice Woodcock is new co-chair of Zoning

## Committee Reports

### **Government**

- Attachment provided to board email; no questions

### **Membership**

- Dec. 2019 had double digit growth in members
- New membership levels launched January 6, 2020
- Membership appreciation event: Feb. 18, 2020 at DiBruno
- Steve wrote letter to Mayor Kenney that encourages adoption of program for gun violence prevention used in other cities; membership committee approved letter; executive committee approved it as well; will run letter by new safety committee this week; will circulate letter to board and ask for comments; will be sent by Monday

### **Communications**

- See report
- Changes to Facebook and working on content calendar
- If you have ideas for digital content/social media, let Dawn or Donna know

### **Events Committee**

- 8 homes/gardens on tour; looking for additional
- Date: April 26, 2020
- Changes to sponsorship
- Board member requirements for contributions
- Restaurants can offer discounts and CCRA will put free ad in brochure

### **Physical Environment and Safety**

- PDAC report attached to board email; no questions
- No report from Safe Streets
- Community relations report attached to board email; no questions

### **Strategic Retreat Planning**

- See report attached to board email; March 28, 2020 from 10AM to 4PM
- Please advise if you cannot attend

### **No New Business**

### **Executive session**