

**MINUTES OF THE 2021 ANNUAL MEETING
TUESDAY May 27, 2021, 6 pm
Via Zoom**

1. With a quorum of members present, Maggie Mund, the current President of CCRA, began the 2021 Annual meeting with her opening remarks, summarizing both the remarkable successes, as well as the huge challenges experienced by the organization during the past year.
2. Rick Gross, currently the Executive Vice President, provided an overview of the Board's recent board-visioning exercise, involving a wish list of areas for the organization to explore over the summer with the goal of establishing community improvement recommendations for Board consideration in the Fall when the new Board resumes. As a result, four specific task forces have been formed to evaluate this wish list as follows:
 - a. Clean and Green
 - i. Tree Canopy/Stormwater Management (led by Susan Kahn/Rick Speizman)
 - ii. Trash (led by David Rose)
 - b. Neighborhood Diversity (led by Maggie Mund/Barbara Halpern)
 - c. Facilitating Community Giving (led by Elena Capella)

This exercise is being undertaken in concert with CCRA's upcoming 75th Anniversary year and the general membership is encouraged to join one of the task forces by contacting either Travis Oliver, or any member of the Board for further details.

3. Matt Schreck, after expressing his pleasure in serving for the last 5 years as CCRA Treasurer, reported that the organization is doing very well financially, thanks to the continued support of all of the members and sponsors. Matt anticipates with the excellent slate of new Board members coming in, and continued responsible fiscal management, CCRA will remain strong and successful into the future.
4. Richard Vaughn provided a Communications update, advising that CCRA maintains a website, publishes weekly (and quarterly) e-newsletters, and provides social media updates on Facebook, Instagram and Twitter to keep the membership updated on local happenings. Richard noted that the industry average open rate for email is 22% but that CCRA has a 61% open rate for the weekly newsletter, which is considered very high! To be even more successful, however, additional feedback from the membership is welcome and encouraged, so members are asked to

Board of Directors

President: Margaret Mund

Executive Vice President: Richard Gross

Vice Presidents: Phillipa Campbell • Barbara Halpern • Charles Robin • Robin Sweet

Secretary: Nan Robinson • Assistant Secretary: Lauren O'Donnell

Treasurer: Matthew Schreck • Assistant Treasurer: Richard Speizman

Directors: • Tina Breslow • Jeff Braff (past President) • Elena Cappella • Michele Ettinger • Kate Federico • Richard Frey • Matthew Fontana (past President) • Charles Goodwin (past President) • Stephen Huntington (past President) • Amy Jared • Susan Kahn • Douglas Mellor • Harvey Ostroff • Nathaniel Parks • David Rose • Richard Vaughn • Dawn Willis • Benjamin Weinraub • Ben Zuckerman

send in stories, pictures, questions or whatever else comes to mind. CCRA wants to hear from the membership.

5. Michele Ettinger provided the Membership report, advising there was significant growth in membership over the past year, in spite of the many challenges. The reason behind the growth can likely be traced to a number of initiatives that were implemented as follows:
 - Revised, enhanced benefit levels
 - New-resident program
 - Stewardship program for new and lapsed members
 - Hi-rise building memberships

Also new this past year were virtual events, photo challenges on social media for member participation and a new program to highlight local businesses, the Merchant Partner program.

6. Maggie recognized Elena Cappella, the Chair of the Bylaws committee, who along with a great team, basically rewrote and reorganized the bylaws, bringing them up to date with current not-for-profit standards. Maggie advised there would be votes on two separate bylaw resolutions to be conducted through links placed in the chat function.
 - a. Elena Cappella made a motion that “Article 12 be adopted and the current Article 12 and 14 be repealed and this take effect immediately upon approval”. Matt Schreck seconded the motion.
 - b. Elena made a second motion that “Articles 1-11, 13 and Appendix A of the current Bylaws be repealed and Articles 1-11, 13 and 14 of the proposed Bylaws be adopted with the resolution to take effect on July 1, 2021”. Rick Gross seconded the motion.

Both resolutions passed.

7. Rick Speizman advised that in connection to the changes made to the Bylaws, several changes were also made to the Articles of Incorporation at this time. Rick Gross made a motion “To approve the amendment to the Articles of Incorporation” and Elena Cappella seconded the motion. The resolution passed.
8. Wade Albert, CCRA Legal Counsel, advised that under normal circumstances, the membership would be voting in person during this meeting for Officers and Directors, but given the fact that the meeting was held remotely, virtual voting was held in advance. Wade then announced that the members voted to elect Rick Gross as the incoming CCRA President, Rick Speizman as the incoming Executive Vice President/Treasurer, along with the other officers as nominated. In addition, seven Directors were voted in for a 3-year term, three for a 2-year term, and five for a 1-year term. The full slate of newly elected Officers and Directors for the 2021/2022 term are as follows:

Officers

President: Richard Gross

Executive Vice President: Richard Speizman
Vice Presidents: Barbara Halpern, Michele Ettinger, Charles Robin, David Rose
Secretary: Susan Kahn
Assistant Secretary: Nathaniel Parke
Treasurer: Richard Speizman
Assistant Secretary: Matthew Fontana

Directors

3 Year Term

Judith Axler, Jim Duffin, Jared Gluskin, Lawrence Goldberg, Ryan Mulholland, Nan Robinson (Incumbent Director), Richard Vaughn (Incumbent Director)

2 Year Term

Elena Cappella (Incumbent Director), Wayne Macfadden, Irena Wight

1 Year Term

Gil Feinberg, William Goldstein, Richard Huffman, Douglas Mellor (Incumbent Director), Lauren O'Donnell (Incumbent Director)

9. Maggie Mund introduced the presentation of this year's featured speaker, Pennsylvania's Attorney General, Josh Shapiro.
10. Josh Shapiro then shared his remarks, beginning with his efforts to expand the office of Attorney General in various ways, including creating an environmental protection division and expanding the civil rights division. At the center of everything, Josh emphasized that the rule of law is to apply equally and fairly to all. Another point he touched on was the need to confront the "Big Lie" and that there was no widespread voter fraud found in Pennsylvania. He stated that it is difficult to deal with other serious issues such as gun violence when the state legislature is distracted by manufactured issues, such as the lack of confidence in the voting process.

Following his prepared remarks, Rick Gross was able to put several submitted questions to Josh Shapiro for his response. For the full Q&A, a video recording is available on the CCRA YouTube channel.

11. The meeting was adjourned at 7:14 pm.

Respectfully submitted,
Nan Robinson, Secretary